

#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		invoice #
Advertiser	American Crossroads	Invoice Date
Product	American Crossroads	Invoice Month
Estimate Number	1257	Invoice Period

Invoice #	108041-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Orde
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order F

Order #	108041
Alt Order #	06865670
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Thursday Prime 10-11pm	10-11pm		to						
			-	10/22/12	2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	10:18 PM	USPRTV25ACH BOW HD	\$6,400.00		1
2	KSNV	Wednesday Prime 9-10pm	9-10pm		to						
				10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	9:18 PM	USPRTV24ACH At Stake H	\$8,000.00		1
3	KSNV	Meet the Press	8a-9am		to						
					2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:00 AM	USPRTV24ACH At Stake H	\$5,000.00		1
4	KSNV	Friday Prime 10-11pm	10-11pm		to						
					2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	10:31 PM	USPRTV25ACH BOW HD	\$6,400.00		1
5	KSNV	NFL Football	1P-9PM		to						
					2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	6:58 PM	USPRTV25ACH BOW HD	\$24,000.00		1
6	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	10:27 PM	USPRTV25ACH BOW HD	\$6,400.00		1
8	KSNV	Wednesday Prime 8-9pm	8-9pm		to						
					2 to 10/28/12	1x	W		<b>*</b> • • • • • • • • • • • • • • • • • • •		
	KSNV			W	10/24/12	:30	7:59 PM	USPRTV25ACH BOW HD	\$4,800.00		1
9	KSNV	Friday Prime 9-10pm	9-10pm		to		_				
	1401114			10/22/12	2 to 10/28/12	1x	F		<b>#</b> 5 505 33		
	KSNV			F	10/26/12	:30	9:16 PM	USPRTV25ACH BOW HD	\$5,500.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	KSNV	Sunday Today	7a-8am		to						
				10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	7:49 AM	USPRTV25ACH BOW HD	\$4,000.00		1
11	KSNV	M-F Jeopardy	630-7pm		to						
				10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	6:53 PM	USPRTV25ACH BOW HD	\$3,400.00		1
12	KSNV	M-F Jeopardy	630-7pm		to						
			-	10/22/12	2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	6:41 PM	USPRTV25ACH BOW HD	\$3,400.00		1
13	KSNV	M-F Jeopardy	630-7pm		to						
			-	10/22/12	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	6:41 PM	USPRTV25ACH BOW HD	\$3,400.00		1
17	KSNV	ROS	5a-459a		to						
				10/22/12	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	9:40 PM	USPRTV25ACH BOW HD	\$3,000.00		1
18	KSNV	NFL Football	1P-9PM		to						
				10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	7:46 PM	USPRTV24ACH At Stake H	\$14,000.00		1
19	KSNV	Tonight Show	1135p-1236a		to						
		_		10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	12:30 AM	USPRTV25ACH BOW HD	\$2,000.00		1
20	KSNV	Tonight Show	1135p-1236a		to						
		-	•	10/22/12	2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	12:31 AM	USPRTV25ACH BOW HD	\$2,000.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

			invoice #
Advertiser	American Crossroads		Invoice Date
Product	American Crossroads		Invoice Month
Estimate Number	1257		Invoice Period

_	Invoice #	108041-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	L
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	ιE
Sales Region	National	ιE

Order #	108041
Alt Order #	06865670
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	KSNV	Tonight Show	1135p-1236a		to		•	•		•	
				10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:31 AM	USPRTV25ACH BOW HD	\$2,000.00	)	1
24	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	12:00 AM	USPRTV24ACH At Stake H	11 \$2,000.00	)	1
25	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	11:21 PM	USPRTV25ACH BOW HD	\$2,800.00	)	1
26	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	11:11 PM	USPRTV25ACH BOW HD	\$2,800.00	)	1
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	11:29 PM	USPRTV25ACH BOW HD	\$2,800.00	)	1
31	KSNV	News 3 Today	9a-930am		to						
					2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:19 AM	USPRTV25ACH BOW HD	\$1,500.00	)	1
32	KSNV	Today Show	658a-9am		to						
					2 to 10/28/12	2x	W				
	KSNV			W	10/24/12	:30	7:24 AM	USPRTV25ACH BOW HD	\$3,800.00		2
	KSNV			W	10/24/12	:30	7:57 AM	USPRTV25ACH BOW HD	\$3,800.00	)	1
33	KSNV	Today Show	658a-9am		to						
				10/22/1	2 to 10/28/12	2x	T				

The actual broadcast information shown on this invoice was taken from the Official program log.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		IIIVOICE #
Advertiser	American Crossroads	Invoice D
Product	American Crossroads	Invoice N
Estimate Number	1257	Invoice P

Invoice #	108041-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	108041
Alt Order #	06865670
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	11
Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	Today Show	658a-9am		to		•	•			
	KSNV			Th	10/25/12	:30	7:23 AM	USPRTV25ACH BOW HD	\$3,800.00		1
	KSNV			Th	10/25/12	:30	8:00 AM	USPRTV25ACH BOW HD	\$3,800.00		2
34	KSNV	Today Show	658a-9am		to						
				10/22/12	2 to 10/28/12	2x	F				
	KSNV			F	10/26/12	:30	8:28 AM	USPRTV25ACH BOW HD	\$3,800.00		2
	KSNV			F	10/26/12	:30	8:44 AM	USPRTV25ACH BOW HD	\$3,800.00		1
37	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
				10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:57 AM	USPRTV25ACH BOW HD	\$2,000.00		1
38	KSNV	News 3 in Prime	7-10pm		to						
			•	10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	8:58 PM	USPRTV25ACH BOW HD	\$3,600.00		1
39	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	11:26 PM	USPRTV25ACH BOW HD	\$2,800.00		1
40	KSNV	News 3 Sunrise SUNDAY	6a-7a		to				. ,		
				10/22/12	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	6:13 AM	USPRTV25ACH BOW HD	\$1,000.00		1
41	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to				<b>V</b> 1,000100		
7.	110111	ou ou news out Eleven	Tipin Tioopin	10/22/13	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	11:11 PM	USPRTV25ACH BOW HD	\$2,800.00		1
42		SAT/ loopardy	620 7nm	Oa	to	.50	11.11111	OSI KI VZSACII BOW IIB	Ψ2,000.00		'
42	KSNV	SAT/Jeopardy	630-7pm	40/00/40		4	c				
	I/CNI\/				2 to 10/28/12	1x	S-	UCDDTV2F4CU Dec	¢4.050.00		
	KSNV		_	Sa	10/27/12	:30	6:54 PM	USPRTV25ACH BOW HD	\$1,050.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive Amy McCreary		Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
42	KSNV	SAT/Jeopardy	630-7pm		to						•
43	KSNV	M-F Early News	5-630p		to						
				10/22/1	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	6:10 PM	USPRTV24ACH At Stake H	\$3,600.00		1
44	KSNV	M-F Early News	5-630p		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	5:17 PM	USPRTV25ACH BOW HD	\$3,600.00		1
45	KSNV	M-F Early News	5-630p		to						
					2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	6:24 PM	USPRTV25ACH BOW HD	\$3,600.00		1
48	KSNV	Late Night w/Fallon	1236a-136am		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	1:16 AM	USPRTV25ACH BOW HD	\$700.00		1
49	KSNV	Late Night w/Fallon	1236a-136am		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	1:30 AM	USPRTV25ACH BOW HD	\$700.00		1
50	KSNV	Late Night w/Fallon	1236a-136am		to						
					2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	1:13 AM	USPRTV24ACH At Stake H	\$700.00		1
53	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	12:47 PM	USPRTV24ACH At Stake H	1 \$1,000.00		1
54	KSNV	The Agenda 1230pm	1230-1p		to						
				10/22/1	2 to 10/28/12	1x	T				

The actual broadcast information shown on this invoice was taken from the Official program log.



#### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
54	KSNV	The Agenda 1230pm	1230-1p	,	to		, ou 2 ujo		7.000	Troce in a manufacture	1.0
٠.	KSNV	mo Agonaa 1200pm	1200 ip	Th	10/25/12	:30	12:56 PM	USPRTV25ACH BOW HD	\$1,000.00		1
55	KSNV	The Agenda 1230pm	1230-1p		to				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
				10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:48 PM	USPRTV25ACH BOW HD	\$1,000.00		1
58	KSNV	Saturday Today	7a-9am		to						
				10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:51 AM	USPRTV25ACH BOW HD	\$2,000.00		1
59	KSNV	Law & Order (synd) PRIME	M-SA 8-11p / SUN 7-		to						
		, , ,	•	10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	10:05 PM	USPRTV25ACH BOW HD	\$2,400.00	1	1
60	KSNV	Days of our Lives	1258p-2pm		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	2:00 PM	USPRTV25ACH BOW HD	\$1,000.00		1
61	KSNV	Days of our Lives	1258p-2pm		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	12:59 PM	USPRTV25ACH BOW HD	\$1,000.00		1
62	KSNV	Days of our Lives	1258p-2pm		to						
					2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:59 PM	USPRTV25ACH BOW HD	\$1,000.00		1
65	KSNV	News 3 Today - SAT	9am-930am		to						
					2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	9:19 AM	USPRTV25ACH BOW HD	\$1,500.00		1
66	KSNV	4PM NEWS (1 hour)	4-5pm		to						

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
66	KSNV	4PM NEWS (1 hour)	4-5pm		to	Longui	7 arou Duyo	714 15	rtuto	Tresement on	itoi "
•	110111		. <b>.</b>		to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	4:41 PM	USPRTV25ACH BOW HD	\$1,800.00	1	1
67	KSNV	4PM NEWS (1 hour)	4-5pm		to				, ,		
-					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	4:21 PM	USPRTV25ACH BOW HD	\$1,800.00	l	1
68	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		, ,	•	10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	4:41 PM	USPRTV25ACH BOW HD	\$1,800.00		1
71	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12	to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	6:09 AM	USPRTV24ACH At Stake H	ıı \$2,000.00		1
72	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12	to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	6:51 AM	USPRTV25ACH BOW HD	\$2,000.00		1
73	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	6:24 AM	USPRTV25ACH BOW HD	\$2,000.00		1
76	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	3:11 PM	USPRTV25ACH BOW HD	\$1,200.00		1
77	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	3:45 PM	USPRTV24ACH At Stake H	ıı \$1,200.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

			Invoice #	108041-1
Advertiser	American Crossroads		Invoice Date	10/28/12
Product	American Crossroads		Invoice Month	October 2012
Estimate Number	1257	Ī	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
78	KSNV	Dr Phil	3-4p	•	to		•			•	
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	3:16 PM	USPRTV24ACH At Stake H	ı \$1,200.00		1
81	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
					to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:58 PM	USPRTV25ACH BOW HD	\$2,400.00		1
82	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	,	to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	5:22 AM	USPRTV25ACH BOW HD	\$1,200.00		1
83	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	5:53 AM	USPRTV25ACH BOW HD	\$1,200.00		1
84	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	5:59 AM	USPRTV25ACH BOW HD	\$1,200.00		1
87	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/28/12	1x	W		•		
	KSNV			W	10/24/12	:30	7:17 PM	USPRTV25ACH BOW HD	\$3,400.00		1
88	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	7:19 PM	USPRTV25ACH BOW HD	\$3,400.00		1
89	KSNV	M-F Wheel of Fortune	7-730pm		to						
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:08 PM	USPRTV25ACH BOW HD	\$3,400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

				_							
Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
92	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
				10/22/1	12 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	6:48 AM	USPRTV25ACH BOW HD	\$1,000.00		1
93	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	2:26 PM	USPRTV25ACH BOW HD	\$650.00		1
94	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	2:48 PM	USPRTV25ACH BOW HD	\$650.00		1
95	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	12 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:00			<del>\$650.00</del>	Unresolved	1
98	KSNV	Rachael Ray	11am-12pm		to						
		•	•	10/22/1	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	11:35 AM	USPRTV25ACH BOW HD	\$1,000.00		1
99	KSNV	Rachael Ray	11am-12pm		to						
		•	•	10/22/1	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	11:55 AM	USPRTV24ACH At Stake H	1,000.00		1
100	KSNV	Rachael Ray	11am-12pm		to						
		•	•	10/22/1	12 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	11:38 AM	USPRTV24ACH At Stake H	1,000.00		1
103	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/1	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	4:50 AM	USPRTV24ACH At Stake H	ıı \$400.00		1

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
104	KSNV	Wake Up Early Wagners	430a-5a		to	•	•			•	<u> </u>
				10/22/1	2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	4:50 AM	USPRTV24ACH At Stake H	ı \$400.00	)	1
105	KSNV	Wake Up Early Wagners	430a-5a		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	4:49 AM	USPRTV25ACH BOW HD	\$400.00	)	1
108	KSNV	Noon News	12-1230pm		to						
				10/22/1	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	12:20 PM	USPRTV25ACH BOW HD	\$1,000.00	)	1
109	KSNV	Noon News	12-1230pm		to						
				10/22/1	2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	12:22 PM	USPRTV25ACH BOW HD	\$1,000.00		1
110	KSNV	Noon News	12-1230pm		to						
				10/22/1	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:24 PM	USPRTV25ACH BOW HD	\$1,000.00		1
113	KSNV	Sa-Su Early News	5pm-630pm		to						
				10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	4:59 PM	USPRTV25ACH BOW HD	\$1,350.00		1
114	KSNV	NFL Pre-Game	1p-530pm		to						
				10/22/1	2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	4:07 PM	USPRTV25ACH BOW HD	\$5,000.00		1
115	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
				10/22/1	2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:24 PM	USPRTV24ACH At Stake H	1,050.00	)	1

The actual broadcast information shown on this invoice was taken from the Official program log.



### **Billing Address:**

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## **INVOICE**

		Invoice #	108041-1
Advertiser	American Crossroads	Invoice Date	10/28/12
Product	American Crossroads	Invoice Month	October 2012
Estimate Number	1257	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	108041
Account Executive	Amy McCreary	Alt Order #	06865670
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	11
Special Handling		Product Code	27

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
116	KSNV	FacetoFace/Ralston Report	730-758pm	to	)		_				
				10/22/12 to 10/28/12		1x	W				
	KSNV			W	10/24/12	:30	7:40 PM	USPRTV25ACH BOW HD	\$1,800.00		1
117	KSNV	FacetoFace/Ralston Report	730-758pm	to	)						
				10/22/12 to 10/28/12		1x	T				
	KSNV			Th	10/25/12	:30	7:54 PM	USPRTV24ACH At Stake H	\$1,800.00		1
118	KSNV	FacetoFace/Ralston Report	730-758pm	to	)						
				10/22/12 to	10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:40 PM	USPRTV24ACH At Stake H	\$1,800.00		1
		<u>Air</u>	ed Spots	33							

<u>Gross Total</u> **\$229,950.00** <u>Agency Commission</u> **\$34,492.50** 

Net Amount Due \$195,457.50 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.